**SERVICE CATALOG**

The AWS Service Catalog is a service provided by Amazon Web Services (AWS) that enables organizations to create and manage catalogs of IT services that are approved for use on AWS. These catalogs can include a wide range of services, including AWS services, third-party services, and custom-built applications.  
  
With the AWS Service Catalog, organizations can establish a standardized set of approved services that meet their specific security, compliance, and governance requirements. This makes it easier for teams within the organization to quickly find and use the services they need to build and deploy applications in the cloud.  
  
**Some of the key features of the AWS Service Catalog include:**

1. Centralized management of IT services
2. Customizable user interfaces for end users
3. Integrated access control and permissions management
4. Versioning and lifecycle management for IT services
5. Integration with AWS CloudFormation for automated deployment and management of IT services.
6. Overall, the AWS Service Catalog can help organizations improve their IT governance and management, while also enabling their teams to work more efficiently and effectively in the cloud.

**Here are some examples of services that can be included in an AWS Service Catalog:**

1. Amazon S3 (Simple Storage Service) - A scalable and highly available object storage service for storing and retrieving any amount of data.
2. Amazon EC2 (Elastic Compute Cloud) - A web service that provides scalable compute capacity in the cloud.
3. Amazon RDS (Relational Database Service) - A managed database service that makes it easy to set up, operate, and scale a relational database in the cloud.
4. AWS Lambda - A compute service that lets you run code without provisioning or managing servers, and automatically scales to meet the demand.
5. AWS CodePipeline - A continuous delivery service that automates the building, testing, and deployment of code changes.
6. Atlassian JIRA - A project management and issue tracking tool that can be used to manage software development projects.
7. Cisco ASAv (Adaptive Security Virtual Appliance) - A virtual firewall that provides comprehensive security services for virtualized environments.
8. TrendMicro Deep Security - A security solution that provides anti-malware, intrusion prevention, and vulnerability shielding for virtual and cloud environments.
9. New Relic APM (Application Performance Monitoring) - A tool that helps monitor and optimize the performance of applications in production.

These are just a few examples of the many services that can be included in an AWS Service Catalog. Organizations can create their own customized catalogs that include the services that best meet their specific needs and requirements.